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**The Economical Insurance Group and Crawford & Company (Canada) Inc.
Announce Contractor ConnectionSM Launch**

TORONTO – Crawford & Company (Canada) Inc. and The Economical Insurance Group (TEIG) are pleased to announce the launch of Crawford’s Contractor ConnectionSM program in Canada.

Contractor Connection provides insurers with an effective, high-quality managed repair network for residential and commercial property claims programs in the Canadian insurance marketplace.

Contractor Connection has been available in the United States for more than 10 years and has successfully provided the carrier market with superior quality and service through a highly credentialed network of customer-focused contractors delivering solutions that enhance the customer experience.

“We are very pleased to bring Contractor Connection to Canada with the support of the Economical Insurance Group,” said John Sharoun, chief executive officer, Crawford & Company (Canada) Inc.

“Contractor Connection demonstrates a compelling value proposition based on high quality contractors committed to performance objectives that reduce shelf life, speed up the repair process and zero-in on customer satisfaction.”

“Our brokers and our policyholders are asking us to simplify the process, speed up the time it takes to get repairs completed, manage and control the cost of repairs and ultimately improve customer satisfaction,” said Rocco Neglia, vice president, Claims for The Economical Insurance Group. “We believe this solution delivers on all of these needs and provides Economical with an opportunity to be an industry leader in the area of property claims. We are very excited to be working with Contractor Connection on this new initiative.”

About Crawford

Crawford & Company (Canada) Inc. (www.crawfordandcompany.ca) is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Georgia, Crawford & Company is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.