



## Roofing Work: Big Opportunity for General Contractors

By Bill DiGiovanni, Assistant Vice President of Customer Service for Contractor Connection

There is a growing demand for roofing contractors in the restoration industry and this provides an excellent opportunity for general contractors.

The U.S. Labor Department predicts the overall roofing sector will grow at least 18% by 2020. However, when it comes to general contractors adding single-trade roofing, there seems to be a laundry list of perceived challenges. On the surface, the common perception is that it is too much work and not enough profit and that an in-house roofing crew can be inefficient and expensive. But keep in mind that it can also be difficult to work with subcontractors, especially if their set prices are not compatible with industry pricing databases.

To read the full article in R&R Magazine, [click here](#).