

#### FOR IMMEDIATE RELEASE



# Contractor Connection® Launches New Easy-To-Use MyContractor App for Consumers

Homeowners can Request Qualified Local Contractor and Track Project for Free

JACKSONVILLE, Fla. (April 29, 2015) – Contractor Connection® is now more accessible to consumers than ever with the launch of its new, free app for Android devices, MyContractor. Consumers can use the app to request a qualified contractor and track the progress of their home remodel or repair project wherever they are. To download the app from the Google Play store, go here <a href="https://play.google.com/store/apps/details?id=com.mobiquity.contractorconnection.app&hl=en">https://play.google.com/store/apps/details?id=com.mobiquity.contractorconnection.app&hl=en</a> or search "MyContractor" in the store at <a href="https://play.google.com/store/apps">https://play.google.com/store/apps</a>.

The mobile app allows homeowners to get easily connected with a local contractor that has the relevant skills and experience for their job. Within the app, homeowners can manage all their home projects in one place and can add photos of what they want their project to look like when it's finished. The MyContractor app also specifies the three-year workmanship warranty homeowners automatically receive at no additional cost when using Contractor Connection.

"We are pleased to bring our established business model to the consumer home improvement market place via our new mobile app," said Lance Malcolm, chief operating officer of Contractor Connection. "The app is a great tool to assist consumers in finding the right, qualified contractor through Contractor Connection for their remodeling needs."

Requesting a contractor through the app is easy and is just one part of its intuitive functionality.

Homeowners can just tap "Get Started" on the app's home screen, enter the ZIP code where their

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project is being done, describe their project in a few simple steps, and request a contractor, all for free. They'll then be contacted within 24 hours by the contractor chosen for them and can set a time to meet with their contractor and receive a free estimate for their project. The app's additional features include the ability for homeowners to describe what they want done in great detail and the timeframe they may expect for the project's start through completion.

Once the homeowner approves the estimate, work begins promptly, and the homeowner can again access the app and track the progress of their project until it's finished. After project completion, the homeowner will be asked via email to fill out a customer satisfaction survey and submit it to Contractor Connection.

#### **About Contractor Connection®**

Contractor Connection®, an industry leader in contractor managed repair and home improvement services, provides insurance carriers and consumers a national network of residential and commercial contractors that are vetted and managed for performance, measuring quality, timeliness and customer satisfaction.

## About Crawford®

Based in Atlanta, Ga., Crawford & Company® (<a href="www.crawfordandcompany.com">www.crawfordandcompany.com</a>) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and

consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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