



**FOR IMMEDIATE RELEASE**

**Crawford & Company (Canada) Inc. Appoints Loosemore  
Contractor Connection District Manager - Canada**



**TORONTO (February 1, 2011)** – Pat Van Bakel, senior vice president, Claims Operations for Crawford & Company (Canada) Inc. is pleased to announce the appointment of Dan Loosemore to the position of Contractor Connection District Manager - Canada, effective January 24, 2011. Reporting to Jim Eso, vice president, National Property & Casualty, Loosemore will be collaborating with our sales team to expand this product line. He will also be working with the network contractors to build a successful partnership and create value for our customers.

“Dan brings a wealth of knowledge and experience in the contractor field and his sales and operations experience will assist us in expanding both our contractor network and our insurance company client base for this product,” said Eso.

**About Crawford**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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